



**Title:** Communications Intern

**Supervisor:** Claire Johnston, Communications Director, [claire@whatcomlandtrust.org](mailto:claire@whatcomlandtrust.org)

**Location:** Hybrid work including time in the Whatcom Land Trust Office, field visits to Whatcom Land Trust properties and some virtual work.

**Stipend:** \$450

**Hours/week:** 7-10 (flexible work hours)

**Timeframe:** August 15th – November 2023 (exact dates flexible)

**Application:** Please email a resume, cover letter, and creative portfolio to [claire@whatcomlandtrust.org](mailto:claire@whatcomlandtrust.org)

**Application Deadline: July 15th, 2023**

Whatcom Land Trust seeks an intern to join our communications team for Fall 2023. The intern will work under the supervision of the Communications Director to support content creation and update visual portfolios for select Whatcom Land Trust properties. You should be a self-starter who is comfortable with change, enjoys a fast pace, and can meet deadlines. Your work will provide content for updates to our website and campaign materials and represent the Whatcom Land Trust brand.

**Duties:**

- Participate in communications team content strategy meetings
- Weekly check-ins with the Communications Director to review deliverables and receive guidance
- Create engaging content for publication on Whatcom Land Trust media channels, with a particular focus on video assets, including video and audio editing
- Inventory and organize digital photo archives for Whatcom Land Trust properties.
- Travel to select Whatcom Land Trust properties to take photos and video footage.
- Support the Community Engagement Coordinator in other communications campaign deliverables as needed, including some graphic design work.

**Required Skills:**

- Valid Washington State Driver's License
- Proficiency in or experience with photography and videography work and video/audio editing
- Experience with Adobe InDesign, Adobe Photoshop and Canva
- Able to work independently and consistently meet deadlines
- Willing to work outside in variable conditions

- Positive attitude and excitement about connecting the community with Whatcom Land Trust's mission!

### **Whatcom Land Trust Statement:**

Whatcom Land Trust is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, veteran status, disability, sexual orientation, gender identity, or any other protected status interns bring a welcome perspective to our organization. An internship at Whatcom Land Trust empowers you to confidently move forward in your career path, having a valued voice in our organization.

### **About Whatcom Land Trust**

Whatcom Land Trust, a 501c3 nonprofit corporation, was founded in 1984 to protect natural and agricultural lands in a rapidly developing county. Since then, Whatcom Land Trust has protected more than 20,000 acres through a combination of land trust owned properties, conservation easements, and facilitated transfers and exchanges.

Whatcom Land Trust conserves Whatcom's natural heritage – its fish and wildlife habitat, marine and freshwater shorelines, parklands for recreation, forests, farmlands, scenic and culturally significant areas. The Trust accomplishes this in three general ways:

- Legal securement of land and conservation easements throughout Whatcom County
- Stewarding and restoring to health the 80-plus land trust owned reserves (approximately 4,000 acres) and 78 conservation easements (6,500 acres) that the land trust holds
- Engaging people in conservation actions – 400 volunteers contribute more than 1,500 hours of field and organizational work annually, helping Whatcom Land Trust manage its lands, advocating for public funding for parks and habitat and strong public policies to conserve Whatcom's natural heritage.

### **What is a Land Trust?**

Land trusts are private, independent, entrepreneurial nonprofit, non-governmental organizations that have joined with landowners to protect private land in the United States. There are over 1,600 land trusts operating across the U.S. protecting more than 9 million acres of farmland, wetlands, ranches, forests, watersheds, and river corridors. There are about two dozen land trusts in Washington. Land trusts all have some attributes in common, but each land trust has its own unique working area, priorities, missions and goals.